

國立臺灣大學管理學院企業管理碩士專班(Global MBA)
106 學年度學雜費調整公開說明會紀錄

主席：陳家麟副院長暨執行長
出席：GMBA 學生會代表 Joe Zhankan Li
列席：楊嘉嫻副執行長、趙懿德、葉欣
時間：105 年 11 月 11 日 下午 12：00 時起
地點：管理學院一號館 204 室
記錄：葉欣

意見彙整如下：

學生意見	主席回覆
<p>What's the cost structure?</p> <p>學費支出成本結構為何?</p>	<p>Tuition will be spent on personnel cost, class materials (e.g. copy rights of Harvard cases used in core course, travel expenses of company visits, etc.), compensations for guest lectures, support of student activities (e.g. orientation, graduation, L.I.V.E. events, charity events, etc.).</p> <p>支出成本含，人事成本(如：鐘點費、人事費用)、課程 (如：個案版權、企業參訪、國內外講者差旅/日支費等)、學生相關 (如：職涯、迎新、畢典、學生會主辦之學術相關活動等)。其中，人事成本及課程相關費用佔比最大。</p>
<p>There will be a 10% increase on tuition. How will this help to improve GMBA and how it will be used on?</p>	<p>GMBA continuously improves its programs regardless. We will continue to improve in, such as:</p> <ul style="list-style-type: none"> ➤ Faculty hiring: In addition to full-time faculty, GMBA intends to hire professional experts who will incorporate practical cases in class. ➤ Curriculum: co-operations have been established with elite schools and management consulting companies. For example, a joint

<p>如何運用 10% 調漲的學費改善 GMBA? GMBA 如何運用這 10% 學費調漲?</p>	<p>course with McKinsey or a joint course with Korea Advanced Institute of Science and Technology (KAIST) and Prasetiya Mulya Business School presents students a more diverse option for courses and opportunities to learn new trends in management and provides opportunities to practice what is learned.</p> <ul style="list-style-type: none"> ➤ Student Service: support student school activities. <p>GMBA 持續課程優化與再造未曾停止。學費的調漲對課程再造及提供學生更多元的服務帶來更多助力。</p> <ul style="list-style-type: none"> ➤ 師資方面:除聘任以英語教學為主之專任教師，GMBA 擬增聘資歷資深之實務業師，透過課程設計傳授其事務經驗。 ➤ 課程方面: 提供跨校合作課程(如: KIT program)、產學合作課程、密集授課課程、暑期課程等。 ➤ 學生相關: 補助學生會學術相關活動。
<p>1-year option to earn an MBA, will it really work? Where else offers 1-year MBA program?</p>	<p>Earning an MBA in one year is possible. Students are expected to have full commitment. Starting AY2017, GMBA students will have the option of earning an MBA in one year. GMBA will offer condensed courses on weekend and/or summer. To initiate, GMBA will offer additional condensed courses on weekend and summer of 2017. We'd like to collect feedbacks from students in terms of new course scheduling. Top-tier business schools in US and Canada (e.g. Kellogg School of</p>

1 年取得學位是否真的可行? 1 年 MBA 學位學程是否有先例?

Northwestern University) do offer 1-year intensive MBA program designed to get students back in the workforce with new skills and knowledge that will move their career forward.

GMBA 擬於 106 學年度起，提供學生 1 年完成學位的特殊期程。對於時間就是金錢的業界人士來說，此期程的最大好處是降低其吸收新知的時間成本，能在短時間內透過有效課程執行，最快速及完整的吸收。105-2 學期起，GMBA 嘗試加開期末、暑期密集授課課程(選修課)，提供學生盡早修完學分的選擇。美加地區知名的商學院除提供 2 年制 MBA 課程，也提供學生 1 年可取得 MBA 的課程設計。GMBA 與時俱進，也將提供學生 1 年完成學位的選擇。