

2015 Academic School Year  
Global MBA Program

# Tuition Fees Adjustment Forum

Professor Chan-Jane Lin  
Director, GMBA Program  
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國立臺灣大學 管理學院  
College of Management  
National Taiwan University

# Tuition Policy

- » According to the Ministry of Education, those who are taking GMBA courses are subject to the following:
  - Tuition fees may be adjusted by the school according to MOE regulations.
  - Changes in tuition fees should be publicly announced and published on websites.

# MBA Tuition Fees in Greater China

School/Program	Registration Fee	Credit Fee	Credits Required	Total Estimated Fee (NTD)
National Taiwan University GMBA	16,800NTD/semester	9,500/credit	39 credits	437,700NTD*
National Chengchi University IMBA	20,000NTD/semester	8,800/credit	42 credits	449,600NTD*
Peking University BiMBA(Full-time)	260,000RMB/program	N/A	21 courses	1,289,912NTD**
Tsinghua University iMBA	198,000RMB/program	N/A	N/A	982,318NTD**
Shanghai Jiaotong IMBA	178,000RMB/program	N/A	N/A	883,094NTD**
Fudan University IMBA	198,000RMB/program	N/A	N/A	982,318NTD**
Zhejiang MBA(Global Entrepreneurship Program)	180,000RMB/program	N/A	N/A	893,016NTD**

\*Total estimated fee for graduating within 4 semesters

\*\*Exchange rate on 3 Oct 2014 (1RMB=4.9612NTD)

# Tuition Adjustment Proposal – from 2015

	Before	After	Percentage Chg.
Registration Fee	NT\$16800/semester	NT\$26800/semester	-
Credit Fee	NT\$9500/credit	NT\$10000/credit	-
Total Tuition Fee	NT\$437,700	NT\$497,200	13.59%

Notes: \*Total estimated fee for graduating within 4 semesters

# Purposes of Adjusting Tuition

- » Upgrading classes to worldwide standards
  - Invite International scholars and experts to be guest speakers or lecturer.
  - Form more partnerships with prestigious schools for joint degree or courses collaboration.
  
- » Upgrading facilities
  - Increase classroom capacity.
  - Maintain high quality of classroom facilities



# Purposes of Adjusting Tuition

## » Faculty development and program promotion

- Support professors to attend advanced training in area of expertise or teaching methods
- Attend International Education Affairs in Asia, North America and Europe to promote GMBA program

## » Enhance students and alumni activities

- Continue to support GMBA Student Council
- Hold alumni welcome back events



Thank you

Q & A



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